

# Sell Your Quilts Online!

Here's what you need to do to list your quilts For Sale on The QuiltBroker.com

**QuiltBroker.com Guidelines** (July, 2007) for FREE quilt listings regarding those quilt submissions we choose to accept, display, and offer for sale on The QuiltBroker.com Web site:

One of the keys to selling quilts is to provide good, focused photos of each quilt hanging vertically. The second key is to price it right for the online market and what a willing buyer would pay for your quilt. We do not 'help' you price your quilt. You must decide how much you wish to receive. We cannot guarantee that your quilt will sell as a result of being listed on The QuiltBroker.com, but we have sold a lot of quilts.

Only quilts that are NOT shown or listed elsewhere on the Internet will be accepted. You can request that your quilt listing be deleted at any time via e-mail notice or by phone, and we reserve the right to refuse or delete your listing at our discretion, and without prior notice. There is no charge to you for listing your 'accepted' quilts.

We reserve the right **not** to list any quilt that we feel will not sell, or one that has poor photos. We update quilt listings at least once a year in the Fall. By submitting your quilt listing you agree to hold Design Plus 'harmless' in the event of litigation for any reason involving your quilt. You also are responsible for correctly labeling your quilts in compliance with the Federal Trade Commission (FTC) basic labeling requirements under the Textile and Wool Acts. If your quilt is returned for a refund because of no label, you will be charged back the price you were paid.

Please send digital photo(s) (.jpg only) via e-mail attachment with quilt description, accurate measurements in inches (width x length), and the price you want to be paid when or if the quilt sells. Send ONLY focused photos of quilts that are hanging or of quilts photographed against a vertical surface. The overall photo MUST include all four sides (edges) and corners of the quilt.

**E-mail The QuiltBroker** to get submission address. Put each quilt's "Title" in the **Subject:** line and use the same name/number in related photos. Please include your name, phone, the price you want to receive for quilt (we add for shipping costs) and your full address on each e-mail.

Once your quilt has been accepted, we enhance your image(s) by removing the background and optimize the file size for the Web. For pricing, we add 40% profit (on the selling price) to your asking price when determining the retail selling price. [Divide your price by .6 to determine retail listing price and then we will determine the shipping charges.]

If your quilt sells on the QuiltBroker.com, we will pay your asking price plus additional funds to ship the quilt insured via PayPal.com, so it would be a good idea to activate a personal PayPal.com account in advance. You are paid faster this way. We send shipping information via e-mail. You will be expected to adequately box your quilt and promptly send it directly to the buyer via USPS Priority Mail - Insured, with Delivery Confirmation tag, UPS or FedEx - Insured with online tracking.

All quilts are sold 'as is' so if there are any known problems with your quilt, please include that information with your description, so the prospective buyer will be aware. Some buyers like to know if the quilt is coming from a smoke-free or pet-free environment or if your quilt is considered "secondhand" or an older quilt, or if it is considered an "antique" (please document any antique quilts).

Don't forget to add a label, listing the fiber, batting, and backing content, country of origin of fabrics and fills, and telling the buyer how to care for the quilt. Adding your name personalizes the quilt for any buyer. If your listing description includes the words "secondhand" or if quilt is obviously "used" then your quilt is exempt from the FTC labeling requirement. See labeling details at: <http://ftc.gov/bcp/conline/pubs/buspubs/thread.pdf>.

You keep your quilt until it sells and you are free to sell it yourself privately (but not elsewhere on the Web) without paying Design Plus a commission. Please let us know when you sell a quilt that we have listed. If you don't get a reply e-mail from us, please call our toll-free phone number to make sure we received your e-mail to remove the quilt listing.

We do not guarantee that your quilt will sell as a result of being listed on the QuiltBroker.com. We bear a reasonable risk of returns and refunds, so you don't have to. An exception would be if you misrepresented the information about your quilt and it was returned to us for lack of a proper quilt label, a major problem or defect that you should have told us about.

Happy Quilting! Send us your quilt photos.

Heidi Hoff Wurst, owner DESIGN PLUS  
866-456-9800 Customer Service  
Contact **The QuiltBroker:** [info@quilts](mailto:info@quilts) (<http://xri.net/@quilts>)  
Web site: <http://quiltbroker.com>